

2023 Semen & Herd Sire Directory

HOOPER
Angus

Elite genetics accessible and affordable to everyone!

Countdown To 100...95 Years of Angus Genetics by the Hoover Family



Front row: **Landi, Gwen, John, Joy and Ty**

Back row: **Andrew and David**

The Hoover Family homesteaded in Southern Iowa in 1856; the purebred Angus herd was founded in 1928 by Walt Hoover. Hoover Angus has passed through the female side of the Hoover family since that time, with second generation John & Barb (Hoover) Kiburz, third generation David & Joy (Kiburz) McFarland, and fourth generation Andrew & Landi (McFarland) Livingston. Now in our 167th year of family farming and 95th consecutive year of Angus cattle, we strive to create genetics with an optimum balance of phenotype, maternal, performance, and EPD strength through the art and science of a disciplined breeding program.

Andrew & Landi Livingston

Ellston, IA • landi@hooverangus.com
Landi's cell 641-344-7684

David & Joy McFarland

Tingley, IA
Joy's cell 641-344-3234

John Kiburz

Tingley, IA

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A supplement to the February 7, 2023 Hoover Angus sale book and the January 2023 Angus Journal. EPDs current as of 11-25-22.

RAML OPTICS 0710



Calved 12-19-19 0710 19832718 [AMF, CAF, D2F, DDF, M1F, NHF, OHF, OSF, RDF]

CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+13	-1.1	+79	+137	+1.28	+25	+12.2	+13	+25	+41	+1.07	+49	+39
10%	10%	10%	10%	25%	20%		10%			3%		10%

\$M	
+47	
\$F	
+108	15%
\$B	
+158	20%
\$C	
+252	

GDAR Leupold 298 #
RAML RANGEFINDER 7536
 RAML Royce 536

 Barstow Cash #
RAML RUBY 710
 RAML Ruby 319 #

A A R Leupold 0578 #
 GDAR Miss Blackcap 9232
 TC Aberdeen 759 #
 RAML Royce 335
 Sitz Dash 10277 #
 Barstow Queen W16
 TC Aberdeen 759 #
 RAML Ruby 103

SEMEN \$30 CERTIFICATES \$40



Hoover Optics A52
 8 month-old Optics Son
 #1 Weaning Weight Bull of
 2022 Hoover Crop
 Sells February 7, 2023



Blackcap Empress Ellston A85
 Optics Daughter
 Sells February 7, 2023

★ Optics = Optimal!

★ Optics was our largest sire group in 2022, and they have not disappointed yet! These calves were fun to wean, as they showed excellent growth, bigger frame, a big hip, and good shape. They represent a completely new pedigree for our repeat customers.

★ Optics sired the #1 adjusted weaning weight bull calf of our crop at 915 pounds, and he will be featured in our February 7th sale. The 4th top weaning weight bull was also by Optics. In the heifer division (non-ET calves), Optics sired the #2, #4, and #6 top weaning weight heifers! Better yet, the 73 Optics progeny through AHIR average a light 99 birth weight ratio!

★ In our quest to find the most "optimal" bull to be sold in the spring of 2021, Optics met the mark! Although he is not *extreme* in any one area, we feel he is *optimal* in nearly every area! His EPD package instantly drew our attention, his video further sparked our interest, and by the time we evaluated the bull in person as well as FOUR of the females in his pedigree, we knew this was the bull to own!

★ When we saw Optics' dam, grandam, and great grandam, we were impressed with each generation. Optics' dam records a light 91 birth weight ratio on her progeny and superior 111 wean ratio average and 110 yearling ratio average. His grandam, now 10

years old and still producing, has earned Pathfinder honors, and his 2nd, 3rd, and 4th generation dams have all served as donors for Raml Cattle.

★ Optics' great grandam is still going strong at nearly 12 years of age! She produced the \$28,000 Raml Rugby 7103 owned by ABS. She is a beautiful uddered, excellent footed, smooth walking female. We could tell she has passed along superior foot quality to each successive generation of females.

★ Hoover Angus purchased Optics for \$29,000, then partnered up with the runner-up bidders after the sale. Optics quickly froze over 500 units of semen as a yearling bull before turn-out.

★ Optics weaned at 812 pounds, WR 112, YW 1420 lbs., YR 113, and had a 41 cm scrotal. He is wide based, thick, smooth shouldered, and offers the frame and stretch desired by Hoover Angus customers. His pedigree is a complete outcross to our program, and the vast majority of current Angus pedigrees.

★ Sire Rangefinder was the \$29,000 selection of ABS in the 2018 Raml sale. Three impressive Rangefinder sons in the 2021 Raml sale averaged \$15,500.

★ Owned with: Cattle Visions, Clark MO; Panther Creek Ranch, Bowen, IL; Raml Cattle, Goodwin, SD; and Unlimited Genetics, Bloomfield, IA.

For more photos and detailed information on Hoover herd sires, visit
www.hooverangus.com/herdsires.html

MOGCK EMPIRE 110



Calved
12-20-19

110

19889822

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]



Blackcap Empress Ellston A53
8 month-old Empire Daughter



Queen of Ellston A88
9 month-old Empire Daughter

CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+16	-2.8	+82	+143	+68	+24	+14.8	+14	+27	+91	+1.01	+50	+56
2%	2%	5%	10%		20%	20%	5%		15%	5%		

\$M	\$F	\$B	\$C
+82	10%		
+99	25%		
+172	10%		
+305	5%		

K C F Bennett Fortress #
MOGCK FORTRESS 517
Mogck Rosebud 1545

SydGen Enhance
MOGCK ERALINE 1748
Mogck Eraline 855

Connealy Consensus #
Thomas Patricia 9705
Styles Cash R55
Mogck Rosebud 93
SydGen Exceed 3223
SydGen Rita 2618
MOGCK Density 1233
Mogck Eraline 2142

SEMEN \$25 CERTIFICATES \$40

- ★ As we approach yearling time with our first crop of Empire calves, we are excited to offer these elite calving ease cattle in our February 7th sale!
- ★ Empire calves were born early and light, yet turned in phenomenal performance, having an average 102 weaning ratio! After his first crop of calves, Empire's BW EPD *decreased* and his growth EPDs *increased*! Mogck & Sons have a large sire group of Empire calves, and visitors to their farm have called the Empire calves their best sire group! Empire was used on a significant number of heifers in 2022, many of which sell in our February 7th sale.
- ★ As a yearling bull, Empire froze semen at CGS, then serviced

heifers at Mogck & Sons, then came to Hoover Angus for natural service duties. The same plan for 2022 unfolded, with hundreds of units of semen being sold throughout the Midwest, including to repeat customers who used Empire his first year.

- ★ We welcome visitors to see Empire, as we are proud of his structure, feet, substance, and disposition! Although he is more moderate framed than most Hoover-owned bulls, Empire still offers the high growth potential that our customers demand. He defies the antagonisms of calving ease and muscle, with a CED in the best 2% of the breed and a Ribeye EPD top 5%.
- ★ Breeder Charles Mogck states, "Empire is one of the most complete, well-balanced, best structured, easy-to-look-at bulls to sell last spring. He offers true muscle shape, with a long, thick muscle pattern, especially for a calving ease bull." Empire's Maternal Plus enrolled dam is an 11th generation Eraline female to be bred, born and raised in the Mogck & Sons operation. Empire had a light birth weight of 62 pounds followed by an 816 pound weaning weight, WR 116, YW 1462 lbs., YR 110.
- ★ Owned with Mogck & Sons, Olivet, SD.



Hoover Empire A177
Empire Son
Sells February 7, 2023

MOHNEN GENERAL LEE



Calved
12-30-20

1301

20021321

\$M	\$F	\$B	\$C
+70			
+94	30%		
+133			
+243			

Baldrige Colonel C251
MOHNEN GENERAL 548
S AV Madame Pride 5290

S AV Sensation 5615
Mohnen Jilt 1848
Mohnen Jilt 2504 #

baldrige Xpand x743
Baldrige Isabel Y69
S AV 8180 Traveler 004 #
S AV Madame Pride 0075
S AV Registry 2831 #
S AV Blackcap May 4136
Mohnen Long Haul 502 #
Mohnen Jilt 382

SEMEN \$25 CERTIFICATES \$40

CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+6	+5	+76	+127	+1.65	+32	+9.1	+4	+30	+40	+52	+47	+39
		15%	20%	10%	3%			25%				10%

- ★ This class, super easy-going bull met with our approval after seeing him and his mother in person. His feet were some of the best we evaluated in the spring of 2022! He's long, thick and sound with the rib capacity to make beautiful, productive daughters. General Lee is a big testicle bull that froze semen quickly at CGS as a yearling bull. He weaned at 801 pounds, WR 110, YW 1438 lbs., YR 106, and he scanned over 1.1" of ribeye per hundred pounds of body weight!

- ★ General Lee lives up to his Docility EPD in the best 3% of the breed, and we are excited to use him to continue the tradition of disposition excellence at Hoover Angus! Also important to Hoover Angus customers, he has a tight sheath and slick hair coat for working on tough fescue pastures.
- ★ General Lee's young dam, which comes from the most famous cow line in Mohnen history, has a very small teat size, tight udder attachment, and records 2-98 BWR, 2-105 WR, and 2-105 YR.
- ★ Semen is available on General Lee – semen that was used to produce a record flush for us this spring at 21 transferrable embryos! We flushed one of our top young cows to him, and we're excited to see these first calves in January!
- ★ As always, Hoover Angus is proud to show you our cattle - stop by Hoover Angus to see General Lee in person!
- ★ Owned with Mohnen Angus, White Lake, SD.

HOOVER NO DOUBT



Calved
1-29-14

N68

17882682

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
-2	+4.6	+76	+143	+1.86	+31	+8.2	+13	+16	+9.95	+8.5	+4.3	+3.8
		15%	10%	4%	3%		10%		15%	15%	25%	10%

\$M	\$F	\$B	\$C
+67	30%	+121	3%
+189	4%	+312	3%

MOGCK Sure Shot #
MOGCK BULLSEYE #
Mogck Mary 1255

SydGen C C & 7 #
MISS BLACKCAP ELLSTON J2
Miss Blackcap Ellston D154 #

Mytty In Focus #
Mogck Black Lass 2065
K C F Bennett Coalition SCC #
Mogck Mary C 1757
S A F Connection #
SydGen Forever Lady 4087
TC Gridiron 258 #
Miss Blackcap Ellston A269

CERTIFICATES \$35

- ★ Hoover No Doubt was the \$67,500 top-selling bull in our 2015 auction, and became the top-selling bull in our 95-year history at Hoover Angus!
- ★ No Doubt's progeny have met the market's demands for width of base, superior feet, and sound skeletons with real-life true performance that is not just genomic-based. No Doubt consistently transmits style and eye appeal with an uncommon amount of meat and muscle. Sale reports from highly respected breeders across the country have been filed with No Doubt sons and daughters in high demand. No Doubt daughters topped our 2022 sale at \$26,000 and our 2021 mini online female sale at \$36,500 – repeat buyers of Hoover Angus were the winning bidder and contending bidder on this pick!
- ★ Backed by Bullseye and CC&7 – two of the highest proven bulls for Docility in the history of this EPD, the No Doubt progeny are unquestionably breed leaders for this important trait!
- ★ Daughters in production offer a notch more frame and superior udder shape, attachment, and teat size. They are calm females to



Erica of Ellston Z40
\$30,000 No Doubt Daughter



Erica of Ellston Z37
\$36,500 No Doubt Daughter



Erica of Ellston X85
\$26,000 No Doubt Daughter



Erica of Ellston Z33
No Doubt Daughter
Sells February 7, 2023

- work with and average a 100 WR on their progeny.
- ★ No Doubt was a hunk that turned in an adjusted 1540 pound yearling weight, ratio 113 to be the #1 adjusted yearling weight bull in our sale! He also scanned a 108 IMF ratio, and tied as the top scanning ribeye bull (among 81 yearlings) with a 17.3" ribeye, ratio 114!
- ★ Donor dam J2 was the lead-off, \$20,000 top-selling open heifer from our 2011 auction. J2 hit her financial stride eight years of age, generating nearly a quarter million dollars of revenue in a 12 month period! In 2021, at 11 years of age, J2 produced the \$158,000 top-selling bull of all breeds at the 2021 Midland Bull Test! This bull, Sterling Bond 007, was selected by ST Genetics.
- ★ When we sold J2, we retained one flush from this female, and had five calves. Only one was a bull, No Doubt. He and his four flush sisters averaged a 108 WR. The 4 sisters had an average 774 pound weaning weight. The top one at 850 pounds was the #1 weaning weight female of the entire heifer crop!
- ★ Three of No Doubt's sisters went on to earn Pathfinder status!
- ★ J2 is a 10th generation Hoover Angus bred, born, and raised Blackcap Ellston female.
- ★ Owned with Alta Genetics, Rocky View County, AB and Spruce Mountain Ranch, Larkspur, CO.

HOOVER NOTARY



Calved
8-18-17

S427

19125912

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+4	+2.5	+72	+124	+2.20	+29	+13.4	+10	+23	+7.4	+8.4	+5.0	+4.5
		20%	25%	1%	10%	30%			30%	15%		30%

- ★ The stud of our 2019 sale, Notary was the top-selling bull at \$38,000! Notary is a really thick, wide based, correct made, nice profiling, big scrotal, good footed bull. He is a proud bull that exemplifies the traits found in No Doubt, and we see these traits following through in Notary's progeny. A Notary daughter was the 2nd top-selling bred heifer of our 2022 sale.
- ★ Notary calves come easily with middle-of-the-road birth weights.

\$M	\$F	\$B	\$C
+81	10%	+119	4%
+179	10%	+313	3%

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

Basin Excitement #
PRIM LASSIE ELLSTON L455
Prim Lassie Ellston H491

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
Basin Expedition R156
Basin Lady S532 AK
TC Friction 5130 #
Prim Lassie Ellston B501 #

SEMEN \$25 CERTIFICATES \$40

- They have added frame and length for no more birth weight than what they exhibit. We have had numerous reports from breeders that have used Notary and like their calves. If you are looking for a No Doubt son to use AI, we believe Notary is worthy of your consideration!
- ★ This high growth bull really offers a rare combination of traits – he combines the high end product merit traits with a large scrotal – traits that are often antagonistic to one another.
- ★ Tired of Angus bulls not passing a semen test at a year of age because of small scrotal development? Look for Notary to improve this – his Scrotal EPD is in the top 1% of the breed!
- ★ Dam L455 is a really nice uddered female with a 364 day calving interval on her 8 progeny. She is one of the few cows of the breed to break the +100 mark for \$M – well above the best 1% of the breed!
- ★ Owned with IMS Cattle, Gibson City, IL; Tim Hackett Farms, Canton, IL; and Golden Chute Ranch, Walker, IA.

HOOVER KNOW HOW



Calved
1-27-16

R67

18543644

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+0	+3.0	+62	+131	+1.87	+12	+16.4	+11	+21	+1.11	+.94	+.34	+.29
			15%	4%		10%	25%		10%	10%	4%	1%

\$M	
+66	
\$F	
+126	2%
\$B	
+204	2%
\$C	
+331	1%

Mogck Bullseye #
HOOVER NO DOUBT
Miss Blackcap Ellston J2

SydGen Storm 8504
BLKCP EMPRESS ELLSTON L265 #
Blkcp Empress Ellston J120

MOGCK Sure Shot #
Mogck Mary 1255
SydGen C C & 7 #
Miss Blackcap Ellston D154 #
SydGen Contact #
G A R 616 Rito 2472
Basin Excitement #
Blackcap Empress Ellston F29

SEMEN \$25 CERTIFICATES \$40

- ★ Know How is a super stout, thick, moderate sized, great footed, big testicle bull that has the look of his father. From one of the longest standing, most successful cow families in the 95-year history of Hoover Angus, this bull brings a unique pedigree to the breed.
- ★ Five Know How sons averaged \$11,200 to be the top-selling sire group in our 2021 sale.
- ★ Know How progeny are sharp-looking with a strong hip, powerful hind leg, sound structure, and excellent thickness. They have the power and growth one would expect from a No Doubt line. Young Know How daughters in production have excellent udders – if you need to improve udder attachment, shape, and teat size, consider Know How!
- ★ Know How weaned at 823 pounds, WR 108, YW 1354 lbs., YR 102, and scanned a 15.7" ribeye.



Jessica of Ellston X194
\$7000 Know How Daughter



Miss Blackbird Ellston Z82
\$5250 Know How Daughter



Hoover Know How X413
\$9500 Know How Son



Hoover Know How V81
\$7500 Know How Son

- ★ Pathfinder dam L265 is better known as "Stormy" around Hoover Angus, as she is the only daughter of SydGen Storm. At 10 years of age, Stormy raised an 863 pound heifer calf to be the #1 adjusted weaning weight heifer of her crop!
- ★ Stormy is an exceptional uddered female as the 6 generations of cows behind her have been!
- ★ Stormy is an 11th generation Blackcap Empress Ellston female to be bred, born, and raised at Hoover Angus. This has been a tremendously successful cow family through many generations. Fifth generation dam C57 has given rise to a phenomenal cow family. Ninety-two daughter descendants have stemmed from C57, including 17 Pathfinders and 9 donor cows! To say C57 has had an impact on the herd would be an understatement! She has truly helped write the history books at Hoover Angus.
- ★ Owned with Teixeira Cattle Co., Pismo Beach, CA and Select Sires, Plain City, OH.

HOOVER PERCEPTION



Calved
1-2-20

X7

19822161

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+4	+1.4	+71	+143	+.82	+18	+18.4	+10	+31	+.73	+.70	+.37	+.31
		25%	10%			3%	30%	20%			10%	1%

- ★ Perception was the \$30,000 top-selling bull in our 2021 auction selling to Grimmus Cattle Co. He is a deep sided, big, powerful bull with a lot to him! He is wide based and has lots of chest floor. He is a proud dude with a lot of presence!
- ★ Dam R160 is one of the top indexing cows of the Hoover herd and achieved Pathfinder status with 5-109 WR and a 359 day calving interval. R160's 2022 calf was the #1 weaning weight bull of our crop, and he will sell as a photo feature in our 2023 sale!
- ★ Born on Valentine's day, R160 was a high performing female herself, weaning at 752 lbs., WR 109 to be the 13th top weaning

\$M	
+83	10%
\$F	
+119	3%
\$B	
+177	10%
\$C	
+313	3%

Hoover No Doubt
HOOVER KNOW HOW
Blkcp Empress Ellston L265 #

Connealy Contractor #
BLKCP EMPRESS ELLSTON R160 #
Blkcp Empress Ellston N231 #

Mogck Bullseye #
Miss Blackcap Ellston J2
SydGen Storm 8504
Blkcp Empress Ellston J120
S A V Final Answer 0035 #
Ela of Conanga 868 11 #
Basin Excitement #
Blackcap Empress Ellston K28

SEMEN \$35 CERTIFICATES \$45

- weight heifer of her crop, then went on to post a 1058 pound yearling weight, YR 109, to be the 8th top yearling weight heifer.
- ★ Pathfinder grandam N231 records 6-103 WR with a 362 day calving interval. One daughter was the 5th top weaning weight heifer of her crop. N231 has good mothering skills at calving time.
- ★ A full sister to N231 works in the herd with 4-106 WR, and one son was the #1 weaning weight, #3 YW bull of his crop!
- ★ Great grandam K28 was a nice uddered CC&7 daughter with a 359 day calving interval.
- ★ I must mention fourth generation dam Z9. She was Landi's last show heifer, and ended her career with 10-108 WR (that excludes a high performing set of twins) and a 357 day calving interval. She brought us an unprecedented six photo feature sons in a row – a feat no other cow in the history of the herd has ever accomplished! Her nine total sons averaged \$4925, which doesn't sound like all that much, but for a 2001 model cow, that was quite impressive. Her 9 sons averaged a 14.4" ribeye. Z9 will go down in the history books as one of the all-time great cows to be in production at Hoover Angus.
- ★ Owned with Grimmus Cattle Co., Hanford, CA.

MOGCK ENTICE



Calved
1-31-17

2577

18952921

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]



Erica of Ellston V88
\$32,000 Entice Daughter



Queen of Ellston X185
\$11,000 Entice Daughter



Hoover Entice A27
Entice Son
Sells February 7, 2023



Hoover Mahomes
\$15,500 Entice Son

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+2	+2.2	+77	+142	+2.15	+32	+12.2	-7	+34	+90	+76	+36	+49
		10%	10%	2%	2%			10%	15%	25%	10%	

\$M	
+64	
\$F	
+103	20%
\$B	
+173	10%
\$C	
+288	10%

SydGen Exceed 3223
SYDGEN ENHANCE
SydGen Rita 2618

Mogck Sure Shot 253
MOGCK ERICA 2255 #
MOGCK Erica 2162

SydGen Googol
SydGen Forever Lady 1255
SydGen Liberty GA 8627 #
Fox Run Rita 9308 #
MOGCK Sure Shot #
Mogck Miss 61
Connealy 5050 611B
MOGCK Erica 08

SEMEN \$25 CERTIFICATES \$40

- ★ Entice yearling bulls topped our 2022 sale, averaging \$9141 on 16 sons! It's easy to see why these cattle are in high demand – they are excellent disposition, high growth cattle with more frame and length of body than offered by most cattle in the Angus breed today.
- ★ Progeny have excellent thickness, style, and a commanding presence! The last few years when we have taken hip height and scrotal measurements on our bulls, we have noticed there are bulls that “filled the chute” width-wise. Almost every single time, these bulls are sired by Entice.
- ★ Important to cattlemen grazing fescue, Entice is a breed leader for Hair Shed EPD, ranking in the best 1% of the breed.
- ★ Entice daughters are milky females that can still hold onto their body condition during lactation.
- ★ In August 2019, we weaned over 70 Entice calves in his first calf crop, and each calf crop has been equally impressive. The #1 adjusted weaning weight bull AND heifer of our spring 2019 crop were both sired by Entice. Six of the top 8 adjusted weaning weight bull calves were sired by Entice.

- ★ Entice progeny scan well too, with over 1000 progeny at 103 IMF ratio and 100 ribeye ratio with below average fat ratios.
- ★ Entice offers a correct skeleton and exceptional phenotypic presence in a mid-6 frame. He is wide based, super long, big ribbed, square hipped, tight sheathed, and has abundant thickness. Entice exhibits superior foot shape and depth of heel, and we see this in his progeny too – we see Entice as a breed improver for foot shape. You can improve testicle size in one generation using Entice too!
- ★ One of the best traits about Entice cattle is their disposition – his Docility EPD is spot on. Good disposition is one of the hallmark traits of Hoover Angus cattle, and a large percentage of our repeat business is because this trait has been important in our herd for so many generations.
- ★ Entice was the \$42,000 top-selling bull in the 2018 Mogck & Sons sale. His Pathfinder dam has a 365 day calving interval and records 6-105 WR, 5-103 YR, 5-107 IMF ratio and 5-104 ribeye ratio. She produced a full brother to Entice selling for \$11,000, and her five sons have averaged a 792 pound weaning weight.
- ★ Entice had a very solid set of performance data: BW 77 lbs., WW 886 lbs., WR 116 among 216 contemporaries, YW 1544 lbs., YR 114, IMF 4.94, ratio 118, ribeye 17.0, ratio 114.
- ★ Owned with Mogck & Sons, Olivet, SD and Select Sires, Plain City, OH.

HOOVER ATTRACTION



Calved
2-13-19

V131

19496759

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

\$M	
+74	20%
\$F	
+102	20%
\$B	
+152	30%
\$C	
+271	20%

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

SydGen Sizzle
QUEEN OF ELLSTON S22
Queen of Ellston K11 #

SydGen Exceed 3223
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Connealy Cool 39L #
WK Hazel 9201
Hoover Dam #
Queen of Ellston C355 #

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+12	-.7	+75	+140	+1.88	+33	+14.7	+3	+35	+50	+82	+43	+55
15%	15%	15%	10%	4%	2%	20%		10%		20%	25%	

- ★ Attraction was the \$15,000 selection of the Mickey family in our 2020 auction, and now has shared duties between the Mickey and Hoover herd. He is a big scrotal bull that has been used clean-up on heifers successfully.
- ★ Despite his calving ease ability, Attraction calves still keep up with the growth of their AI-sired herd mates. Attraction has good body

- and capacity, is wide based and has superior foot quality. He is super slick haired to work well on fescue, and his Hair Shed EPD of +.06, well above the best 1% of the breed, is an accurate reflection of this trait.
- ★ Dam S22 is an excellent disposition cow backed by three consecutive generations of Pathfinder cows! Typical of the Sizzle's, S22 is slick haired and nice uddered.
- ★ Grandam K11 has earned Pathfinder honors for her excellent progeny performance and good fertility. She records 8-103 WR and has put three replacement daughters in the herd, with one daughter being selected as a donor cow by Tyler Shelton for \$13,000. K11 is a great cow to work with at calving time. We count on her to bring in one of the best calves every year.
- ★ Owned with Tanner and Drew Mickey, Taylorville, IL.

HOOVER ELITE



Calved
1-3-20

X8

19822162

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
-1	+4.8	+89	+170	+1.06	+35	+13.1	+0	+28	+61	+89	+28	+42
		2%	1%		1%					15%	1%	20%

\$M	\$F	\$B	\$C
+71	25%	+135	1%
+196	2%		
+325	2%		

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Bruns Top Cut 373 #
ERICA OF ELLSTON R217 #
Erica of Ellston N54 #

SydGen Exceed 3223
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Bruns Uppercut 610
Dakota Miss 669 Baf #
Basin Excitement #
Erica of Ellston G366 #

SEMEN \$30 CERTIFICATES \$20

- ★ Elite is a massive, structurally sound, easy-going bull! He offers a larger frame, exceptional length of body, width of base, and large scrotal. Now as a 3 year-old bull, his feet are as true and ideal as can be found in the breed today!
- ★ Owner Blake Crawford reports, "When Elite progeny are lined up at the bunk next to their AI-sired contemporaries, they are 6-8 inches longer bodied! Elite is perfect in his front feet, and we see this transmitting to his progeny. I believe Elite will sire long bodied, growthy, gentle disposition, problem-free cattle that will be popular and profitable for our commercial customers."
- ★ Elite was Landi's favorite bull of the 2021 Hoover sale, and has been used back in the Hoover herd. Backed by three consecutive generations of Pathfinder cows that have all served as working donors for Hoover Angus, a stronger cow family cannot be found!



Erica of Ellston R217

Dam of Elite

Pathfinder Hoover Donor



Erica of Ellston N54

Grandam of Elite

Pathfinder Hoover Donor

- ★ Elite was born at 83 pounds, WW 768 lbs., WR 109, YW 1485 lbs., YR 117.
- ★ Dam R217 is one of our favorites, and of course from the highly productive and successful Erica cow family. This working donor has a 353 day calving interval and a superior progeny record of 4-97 BWR, 4-105 WR, and 4-106 YR.
- ★ Pathfinder donor grandam N54 is Landi's favorite daughter of G366. N54 records 7-93 BWR, 7-104 WR, and 5-105 YR with a 365 day calving interval which includes stealing flushes three different years! Fertility in this cow family is truly exceptional.
- ★ N54 has good mothering skills (this clearly runs in this Erica cow family), and a beautiful udder. N54 is a phenotypic standout, is square made, and an ideal Angus female!
- ★ Great grandam G366 is undoubtedly the most influential cow in recent Hoover history. She earned her place in the history books not by flashy genomics and unrealistic EPDs, but by progeny that performed and excelled in the real world, in a multitude of different environments for many cattlemen in different states. Numerous calves of G366 were at the very top of their crop for weaning weight, and went on to make great cattle from there. At least 15 daughter descendants of the great G366 cow to have served as working donors – and we generally don't make cows into donors until they have a proven progeny record.
- ★ G366 has three Pathfinder daughters. Currently in the Hoover cow herd, the #1 indexing cow is a granddaughter of G366 and the 4th top cow is a direct daughter.
- ★ If you are looking for a bull with a little more frame, power, and growth backed by a tremendous cow family, put Elite on your list! He comes highly recommended!
- ★ Owned with Crawford Angus, Adair, IA and High Point Genetics, Osceola, IA.

HOOVER VICTORIOUS



Calved
1-13-19

V25

19496271

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+8	+1.4	+85	+150	+88	+32	+16.2	+5	+32	+1.18	+56	+44	+40
		3%	4%		2%	10%		15%	5%		25%	15%

- ★ Victorious was the lead-off, \$45,000 top-selling bull in our 2020 sale. He is a long bodied, thick, good quartered, wide based bull with more frame and a big scrotal. He is a massive bull that is big topped.
- ★ Victorious cattle are expected to fare well on fescue as his Hair Shed EPD of +.04 is easily in the best 1% of the breed!
- ★ In our spring 2022 crop, Victorious sired the 2nd and 3rd top weaning weight bull calves of the entire crop – quite an accomplishment for a relatively small sire group! His first progeny sell in our February 7th sale.

\$M	\$F	\$B	\$C
+86	4%	+111	10%
+187	4%	+329	2%

SydGen Enhance
MOGCK ENTICE
MOGCK Erica 2255 #

Basin Excitement #
PRINCESS OF ELLSTON N170
Princess of Ellston L196

SydGen Exceed 3223
SydGen Rita 2618
Mogck Sure Shot 253
MOGCK Erica 2162
Basin Expedition R156
Basin Lady S532 AK
Connealy Reward #
Princess of Ellston J42 #

SEMEN \$35 CERTIFICATES \$45

- ★ Victorious was the 5th top weaning weight bull of his crop, and better yet, he started out at a light 70 pounds! He has been used successfully on both heifers and cows at Hoover Angus. Indicative of his multi-trait excellence, Victorious fares well for \$M, \$B, and \$C.
- ★ Dam N170 is a light birth weight cow whose calves get right up and grow quickly. She records 7-92 BWR, 7-103 WR, and 5-105 YR. N170 has an ideal 365 day calving interval.
- ★ Pathfinder great grandam J42 is an excellent cow with a picture-perfect udder and 8-107 WR. She is one of the most beautiful cows in the herd! Three sons averaged \$7425. She has a 360 day calving interval.
- ★ The first three cows "off the pedigree" on Victorious' dam's side have all earned Pathfinder status, making it four *consecutive* generations of Pathfinders starting with J42! An incredibly rare find!
- ★ Owned with Grimmus Cattle Co., Hanford, CA.

RAML ATHLETE



Calved
12-29-19

0513

19926411

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]



Hoover Athlete A36

9 month-old Athlete Son
Sells February 7, 2023



Queen of Ellston A107

9 month-old Athlete Daughter

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+11	+1	+79	+135	+69	+26	+14.7	+12	+26	+19	+83	+45	+64
15%	25%	10%	15%		15%	20%	15%			20%	30%	

\$M
+51
\$F
+94
\$B
+126
\$C
+214

S A V Renown 3439 #
RAML RUGBY 7103
RAML Ruby 103

TC Aberdeen 759 #
RAML ROYCE 536
RAML Royce 335

Rito 707 of Ideal 3407 7075
S A V Blackcap May 4136
S A V Providence 6922 #
Chestnut Ruby Burgess 644
C R A Bextor 872 5205 608 #
TC Blackbird 4034 #
Connealy Thunder #
RAML Royce 102

- ★ Raml Athlete was THE BEST footed bull we traveled to see in the spring of 2021! His toe shape is ideal and his heel depth exceptional. We purchased him to continue our quest to improve foot quality, structure, longevity and disposition excellence! Grant Raml was not joking when he said this bull is laid back – he definitely matches his Docility EPD near the top of the breed!
- ★ We weaned our first set of Athlete calves in 2022, and his calves came in with an excellent average wean ratio of 103! Two daughters

were among the top 15 weaning weight heifers of the crop; one son was among the top 10 weaning weight bull calves – he will be a photo feature in our February 7, 2023 sale.

- ★ Athlete weaned at 881 pounds, WR 121, YW 1415 lbs., YR 112, and had an adjusted 39.36 cm scrotal. His dam posts a whopping 3-118 WR and 3-110 YR! Two of the superior cows in his pedigree are found in the pedigree of the other bull we purchased at Raml's the same year – Raml Optics.
- ★ Athlete is a soft sided, wide topped bull and certainly not frail made like a large percentage of double-digit calving ease bulls. He has a small head to aid in calving ease, yet has gas in the tank to sire high performing calves! His first calves exhibit excellent depth of body and rib shape.
- ★ Sire Rugby sold for \$28,000 in the 2018 Raml sale to ABS. Rugby produced the lead-off bulls in the 2021 Raml sale, where 10 sons averaged \$8525!
- ★ Athlete is at Hoover Angus servicing cows and was used clean-up in our largest pasture in 2022. We welcome you to Hoover Angus to view Athlete and any other herd sires we have on the farm. Our doors are always open for our customers to evaluate the cattle in person before making genetics purchasing decisions.
- ★ Owned with Raml Cattle, Goodwin, SD.

JAR INCREDIBLE 6104 808



Calved
1-26-18

808

19273962

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

\$M
+54
\$F
+89
\$B
+138
\$C
+233

Musgrave Invision
PANTHER CR INCREDIBLE 6704
Panther Cr JH Blackbird 409

TC Total 410 #
JAR ERICA 6104
JAR Ava Lee 048 3202

MCATL Pure Product 903-55 #
MCATL Evergreen 619-K27T
Apex Windy 078 #
Panther Cr JH Blackbird 221
Bon View New Design 208 #
TC Erica Eileen 2047
J A R Mega Bucks 9155
J A R Erica 1159

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+7	-.7	+67	+118	+75	+18	+13.2	+8	+32	+61	+55	+61	+62
	15%	30%				30%		15%				

- This 7 frame bull is one of the most attractive bigger bulls we have found in recent times. His first summer breeding cows as a yearling bull, he held his flesh well. We now run Incredible in our toughest fescue pasture, and he handles it well and still looks great at the end of the breeding season.
- Incredible is a calving ease bull whose progeny are certainly light at birth, but get right up and grow quickly. The Incredible cattle

have a little more "look" to them, and several nice progeny sell in our February 7, 2023 sale.

- Young Incredible daughters have tight udders with excellent teat size and shape.
- Incredible's performance data: BW 80 lbs., WW 854 lbs., WR 117, YW 1500 lbs., YR 114, scrotal 37.9 cm.
- One of the things we liked most about this bull was his functional, highly productive dam that weaned her last calf at 15 years of age! She recorded 13-104 WR, 12-106 YR and was still excellent footed into old age. Darrell Jallo reports, "She is one of our most productive cows who always weans off one of the heaviest calves. She and her daughters are beautifully uddered. Five sons have averaged \$9300!"
- Owned with Jallo Angus Ranch, Fordville, ND.

BALDRIDGE 38 SPECIAL



Calved
1-13-15

C040

18229487

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+5	+2	+76	+130	+1.24	+17	+10.5	+9	+28	+1.14	+36	+31	+41
	30%	15%	20%	25%					10%		2%	15%

\$M	\$F	\$B	\$C
+81	10%		
+76			
+145			
+269	20%		

EF Complement 8088 #
EF COMMANDO 1366 #
Riverbend Young Lucy W1470

Styles Upgrade J59 #
BALDRIDGE ISABEL Y69
Baldridge Isabel T935

Basin Franchise P142 #
EF Everelda Entense 6117
B/R Ambush 28 #
Riverbend Young Lucy T1080
Sitz Upward 307R #
Plainview Lassie 71B
Baldridge Kaboom K243 KCF #
Baldridge Isabel P4527

SEMEN \$30 CERTIFICATES \$35

- 38 Special sons have been crowd favorites in the past five Hoover Angus sales. One hundred thirteen 38 Special sons to come to auction at Hoover Angus have averaged \$8204!
- Females have been equally successful in sales as well as real-world working conditions. 38 Special daughters are now in the prime of their life, and we can definitely say 38 Special can improve udders! Daughters have superior udder attachment and a small teat size. Uniformity in the udders of 38 Special daughters is exceptional!
- Among the top 10 indexing cows in the Hoover herd, 3 are sired by 38 Special, including the two that tie for 2nd high! Over 400 daughters have an average 101 wean ratio on their progeny.
- 38 Special is still the marbling king at Hoover Angus with frame, performance, and eye appeal! Ultrasound data from the spring 2018 Hoover Angus heifer crop showed that the top FOUR marbling heifers among 100+ heifers were all sired by Baldridge 38 Special! This sire now has over 900 progeny with a whopping 110 IMF ratio and 100 ribeye ratio!



Erica of Ellston S7
38 Special Daughter
Hoover Angus Donor



Erica of Ellston X39
\$20,000 38 Special Daughter



Erica of Ellston T220
\$20,000 38 Special Daughter



Hoover 38 Special S4
\$39,000 38 Special Son

- In 38 Special's first calf crop, a heifer calf was the #1 adjusted weaning weight heifer of the crop at 872 pounds, which is the heaviest adjusted weaning weight of any female in Hoover history! 38 Special sons were the 2nd and 4th top weaning weight bull calves. 38 Special calves have added frame and muscle. Many heifers have calved successfully to 38 Special, and we do recommend him as a safe choice for use on heifers.
- 38 Special was our pick of the bulls in the record 2016 Baldridge Bros. Sale, where 38 Special and his 6 flush brothers averaged \$58,928. 38 Special was the 3rd top-selling bull of the event at \$100,000.
- 38 Special was definitely the power, high performance bull of his flush and a standout with added frame in the Baldridge offering. He is a unique blend of his sire's calving ease and his dam's big frame and power. Viewing the Y69 donor cow prior to purchasing 38 Special, we found her to be everything Jud promised. She is the most influential cow in Baldridge history, and is having a large impact on the nation's cow herd. As her sons are being used heavily now across the breed, Y69 will be remembered as one of the breed's great ones! She is one of the top income-producing cows in the history of the breed.
- Owned with Alta Genetics, Rocky View County, AB and Baldridge Performance Angus, North Platte, NE.

HOOVER SPECIAL EDITION S454



Calved
8-23-17

S454

19125070

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+3	+1.8	+83	+141	+0.99	+23	+8.1	+3	+28	+0.79	+55	+44	+50
		5%	10%		25%				25%		25%	

- Special Edition was the 4th top weaning weight bull of his crop at 925 pounds! He is a smooth, good looking bull with a tight sheath and excellent feet. He has an amazing amount of style and eye appeal for a bull that displays optimal calving ease and pushes the upper limits for growth. He also has an outcross pedigree for the vast majority of today's Angus genetics.

\$M	\$F	\$B	\$C
+76	15%		
+91			
+147			
+267	20%		

EF Commando 1366 #
BALDRIDGE 38 SPECIAL
Baldridge Isabel Y69

Connealy Direct Deposit #
EDELLA OF ELLSTON N473 #
Edella of Ellston K264

EF Complement 8088 #
Riverbend Young Lucy W1470
Styles Upgrade J59 #
Baldridge Isabel T935
Connealy Danny 5398
Boka Rae of Conanga 168
Basin Excitement #
Edella of Ellston H232 #

SEMEN \$25 CERTIFICATES \$40

- We are impressed by the Special Edition calves having outstanding growth and eye appeal – very similar to their sire.
- Pathfinder Dam N473 has a superior 365 day calving interval and 6-107 WR! Her four sons have averaged an 856 pound weaning weight, and several of her calves have been among the very top of their crop! A full brother to Special Edition was the #1 IMF scanning bull of his crop.
- N473 was a high performing female herself – she had a BW 67 lbs., WW 733 lbs., WR 106, YW 1010 lbs., YR 103, IMF 4.58, ratio 112, ribeye 11.7", ratio 98. She was the 8th top weaning weight heifer of her crop!
- Special Edition is backed by six consecutive generations of high rationing, highly productive females with superior udder quality.
- High quality semen is available through Hoover Angus.

BALDRIDGE CHAIRMAN



Calved
1-17-16

D073

18587751

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+9	-1.5	+68	+122	+.82	+20	+12.6	+16	+27	+.67	+.79	+.51	+.49
30%	10%	30%	30%				1%			20%		

\$M
+65
\$F
+88
\$B
+143
\$C
+250

Connealy Confidence 0100 #
FORTUNES CONQUEST 224
Fortunes 4412 Ethelda 742

G A R Prophet #
BALDRIDGE ISABEL B061
Baldridge Isabel Y69

Connealy Tobin
Becka Gala of Conanga 8281
S A V 004 Traveler 4412
Fortunes 112 Ethelda 423
C R A Bextor 872 5205 608 #
G A R Objective 1885
Styles Upgrade J59 #
Baldridge Isabel T935

SEMEN \$20 CERTIFICATES \$35

- ★ Chairman checks a lot of boxes and is one of the most balanced, complete bulls in the Hoover line-up. We love our Chairman daughters, as they are deep, broody, model Angus females with nice udders!
- ★ Chairman progeny are growthy cattle with more look and style than most – especially for the ultimate calving ease package he presents! Five Chairman sons averaged \$8300 in our 2021 auction, and 18 sons averaged \$7903 in our 2022 sale! He also sired the top-selling bull of our sale last year.
- ★ Chairman was the #1 yearling weight bull of the 2017 Baldridge sale at 1442 pounds, YR 115 after posting an 842 pound weaning weight, WR 113! This \$55,000 bull is a deep bodied, massive type bull. Chairman was definitely a favorite of Jud's in their sale, as he earned a painted picture in the Taft Building. He is a loose-



Hoover Chairman Z18
\$21,000 Chairman Son



Blueblood Lady Ellston Z224
Chairman Daughter



Hoover Chairman Z463
Chairman Son
Sells February 7, 2023



Gammer of Ellston V225
\$7250 Chairman Daughter

- skinned, stylish bull whose progeny are generally a tick more moderate frame than most Hoover cattle.
- ★ Chairman was the first natural calf of the outstanding B061 cow. She is a full sister to the \$90,000 valued Baldridge Beast Mode at Genex. B061 has an average 108 WR on her natural progeny, and 69 progeny with an average 102 IMF ratio and 104 ribeye ratio! Some of her promising sons include Baldridge Pappy and Baldridge Done Deal (both by No Doubt), Baldridge Movin On G780, and Baldridge Gibson G859. She is the highest grossing daughter of the great Y69 cow. Y69 is the dam of 38 Special and the \$580,000 Baldridge Colonel. Y69 has become one of the most influential cows of the entire Angus breed.
- ★ Sire Conquest has been used successfully on over 1500 head of commercial first calf heifers in South Dakota. Conquest is long, thick, and sound with extra muscle and capacity.
- ★ Owned with Alta Genetics, Rocky View County, AB and Baldridge Performance Angus, North Platte, NE.

FREYS COWBOY LOGIC



Calved
1-27-18

181F

19256275

[AMF, CAF, D2F,
DDF, M1F, NHF,
OHF, OSF, RDF]

GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+15	-.3	+63	+116	+.58	+2	+6.1	+14	+23	+.10	+.41	+.45	+.37
3%	20%						5%				30%	5%

- ★ The ultimate choice for heifers! Cowboy Logic calves come light yet vigorous at birth and get right up and start growing.
- ★ We find the Cowboy Logic cattle to have more bone than most calving ease cattle, added length, stoutness, a big hip, and nice presence. They are sound in their structure and have solid growth. Cowboy Logic is definitely one of the best foot-improving bulls in the breed today!

\$M
+49
\$F
+76
\$B
+103
\$C
+183

HA Outside 3008
HA COWBOY UP 5405 #
HA Blackcap Lady 1602 #

WK Bobcat #
F A R PRINCESS 148Z
F A R Princess 214X #

KG Solution 0018 #
HA Ever Lady 1575 #
Sitz Upward 307R #
HA Blackcap Lady 5515
Connealy Right Answer 746 #
WK Miss Angus 7127 #
Sitz Upward 307R #
F A R Princess 202T

SEMEN \$20 CERTIFICATES \$40

- ★ Cowboy Logic's first progeny were very well accepted in our 2021 auction, and 10 sons averaged \$8465!
- ★ As the 2019 lead-off bull in the Frey carload of bulls in Denver, Cowboy Logic drew lots of attention in the yards! He has style, muscle, power and tremendous performance in a calving ease package. Born at 75 pounds, he had a 781 pound weaning weight, YW 1647 lbs., ADG 5.41 lbs/day, WDA 4.32 lbs/day, IMF 4.61, ribeye 14.1"
- ★ Cowboy Logic's dam records a 366 day calving interval and 7-97 BWR, 6-104 WR, 4-113 YR, 6-102 IMF ratio and 6-102 ribeye ratio. Lynn Frey reports this about Cowboy Logic's dam, "She is the kind of cow that we would like to have more of. She covers all the bases and produces individuals that are complete and attractive in their makeup when mated to various bulls." Cowboy Logic's grandam serves as a donor cow and produced Freys Opportunity 148A.
- ★ Owned with Frey Angus, Granville, ND and Select Sires, Plain City, OH.

HOOVER DAM



GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+7	-.3	+46	+89	+.80	+21	+7.0	+8	+25	+7.9	+7.7	+45	+51
	20%								25%	25%	30%	

★ In today's world of unprecedented changes and challenges, one thing has seemed consistent: Hoover Dam daughters standing the test of time in a variety of environments. Hoover Dam daughters are arguably optimum in many areas important to the commercial

Calved
1-25-08

G18

#16124994

[AMF, CAF, D2F, DDF, M1F, NHF, OHF, OSF]

\$M	\$F	\$B	\$C
+55	+98	+161	+264
	25%	20%	25%

S A F Connection #
SYDGEN C C & 7 #
SydGen Forever Lady 4087

TC Gridiron 258 #
ERICA OF ELLSTON C124 #
Erica of Ellston V65

SVF Gdar 216 LTD #
S A F Royal Queen 5084
SydGen 1407 Corona 2016 #
S A F Forever Lady 8292
G A R Grid Maker #
TC Blackbird 7049 #
S A Neutron 377 #
Scottish V047

CERTIFICATES \$40

cattlemen making a living from cattle. Hoover Dam has truly established a brand name reputation for calving ease, muscle, docility, and maternal strength. Daughters are highly productive, functional, impeccable uddered females

★ Hoover Dam is the all-time semen sales bull ever at ORigen, and at 11 ½ years of age was laid to rest at ORigen. He sold nearly one quarter million units of semen and his influence has been felt on at least 4 continents. Semen and certificate sales grossed over \$5.3 million. Although there are no official public records with which to compare, Dick Beck, Vice President of Sales and Marketing at ORigen, says "Hoover Dam is the only sire in history owned exclusively by Angus breeders to have ever reached or surpassed that sales total!"

HIGH POINT INVESTOR



GED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+8	+1.2	+80	+142	+.79	+21	+10.8	+10	+29	+2.6	+5.8	+5.5	+51
		10%	10%					30%				

- Investor had an ideal 78 pound birth weight out of a first calf heifer, WW 745 lbs., WR 106, YW 1388 lbs., YR 102. Investor is a stout made bull that does a lot of things right with a 6 frame.
- Investor's first calf crop was small, but none-the-less impressive! One of his daughters is among the very elite of the crop.
- Investor's greatest attribute is his dam and cow family. His dam is a pretty, feminine female that is just the right size. She records

Calved
9-30-19

9207

19824542

[AMF, CAF, D2F, DDF, M1F, NHF, OHF, OSF, RDF]

\$M	\$F	\$B	\$C
+57	+105	+138	+236
	15%		

Basin Payweight 1682 #
DEER VALLEY GROWTH FUND
Deer Valley Rita 36113

V A R Generation 2100 #
HIGH POINT MIMI 777
S A F Mimi 044-M94

Basin Payweight 006S #
21AR O Lass 7017
Plattmere Weigh Up K360 #
Deer Valley Rita 9457
Connealy Consensus 7229 #
Sandpoint Blackbird 8809
Sitz Upward 307R #
XCR Mimi M94



Maid of Ellston A123
8 month-old
Investor Daughter

- 3-107 WR with an excellent 359 day calving interval. She has a square and tidy udder with a small teat size. Her feet are nearly ideal! High Point's Brian Oswald has high praise for the three generations of cows stacked behind Investor for their calm demeanor and mothering ability.
- Investor's grandam records 7-100 WR and 7-106 YR. His great grandam was one of the best cows ever in production at High Point, raising 14 calves with an average 107 WR.
- Owned with High Point Genetics, Osceola, IA.

Realistic & Reliable EPDs Start with Phenotypic Data

As our breed churns generations faster, we are reminded how important actual phenotypes are. At Hoover Angus, we believe genomics exhibit their full potential only when paired with the accurate collection and submission of phenotypic data – the foundation for realistic and reliable EPDs.

Blackbird Bonnie EllstonV401 Reg: AAA19703288 Cow

Birth Date: 08/05/2019 Tattoo: V401
Parentage: SNP Genomic: Angus GS Genomic Prog: 1
Breeder: 354551 - Landi K Mc Farland, Ellston IA
Owner(s): 354551 - Landi K Mc Farland, Ellston IA

Doc				Calm				Angry				HSP			
Acc	%	Prog	Reg	Acc	%	Prog	Reg	Acc	%	Prog	Reg	Acc	%	Prog	Reg
+.38	40%	1		+.38	40%	1		-.46	46%	1		-.39	40%	1	

A Click here to view the Angus.com Dairy Division Section

Carcass				Carc. Exp				Udder Exp				S&A			
CW	Marb	RE	Fat	Carc. Exp	Udder Exp	S&A	SH	SI	SH	SI	SH	SI	SH	SI	SH
+.30	+.25	+.43	+.049	1	1	1	+.57	+.37	+.79	1	1	1	1	1	1

Phenotypic traits: CE, BW, WW, YW, YH, HP, MW, MH, Doc, Claw, Angle, HS, UScanWT, UIMF, URE, URIBfat, URumpFat

Hoover Angus has been submitting heifer breeding records to AHIR for 17 years, and temperament scores have been submitted since the AAA began accepting this data. Hoover Angus is a leading herd in foot score collection, with over 2300 foot score submissions. We have contributed over 1500 hair shed scores to the database.

Our February 7, 2023 genetics offering will feature 180 lots of bulls, spring and fall bred heifers, and open heifers from our performance tested, Maternal Plus® herd. Visit www.hooverangus.com or call Landi at 641-344-7684 to request a copy of our catalog.

Landi

E L K TROPHYCLASS



Calved 3-8-21 I46

20191986 [AMF, CAF, D2F, DDF, M1F, NHF, OHF, OSF, RDF]

CED	BW	WW	YW	SC	DOC	HP	CEM	MILK	MB	RE	CLAW	ANGLE
+9	+2.3	+82	+134	+1.59	+18	+8.3	+7	+33	+7.3	+7.9	+5.0	+5.7
30%		5%	15%	15%				10%		25%		

\$M	\$F	\$B	\$C
+63		+106 15%	+162 20%
			+273 20%

LD Capitalist 316
MUSGRAVE 316 STUNNER
 MCATL Blackbird 831-1378 #

Connealy Onward #
PINE COULEE BLACK ANNIE U7
 War Hill Backbone Annie

Connealy Capitalist 028 #
 LD Dixie Erica 2053
 MCATL Pure Product 903-55 #
 MCATL Blackbird 1378-573
 Connealy Lead On #
 Altune of Conanga 6104
 G A R Expectation 4915 #
 V T 6807 Traveler S32

SEMEN \$25 CERTIFICATES \$40



Pine Coulee Black Annie U7
 Dam of Trophyclass
 Pictured at 8 Years of Age

- ★ Sometimes when you least expect it, you'll find what you are looking for! We traveled thousands of miles last year, made countless phone calls, and poured over numerous sale ads and catalogs to find the next "great one". With foot structure and documented longevity at the top of my long list of criteria, it's a pretty short list of bulls that meet my specs.
- ★ We had just been to a big ranch looking at bulls, and on the way home, we made a quick visit to see bulls from a customer of ours. It was more of a courtesy visit than anything. I was deflated from looking through so many bulls this spring, and not finding "the one." But there I was, in the 30 mph wind, sand blowing in my eyes, trudging through yet another pen of bulls.
- ★ And then I saw him! I couldn't believe my eyes, but the stud of the pen was the bull I had come to look at! He knew he was good too; he walked with his head up, posed with a leg on all four corners to display his superior structure, wide stance and chest floor, bold muscle, big testicles, and superior foot shape. This proud bull had a long, smooth stride, and his feet were one of the best two bulls I evaluated last spring.
- ★ As Vance Uden once said, "Don't buy a bull that you have to talk yourself into buying. Buy a bull that when you see him, you know he's the one." Those words hit me when I saw this bull, and I knew he was the bull to own. My decision was solidified when I discovered his dam was 14 years old and still going strong! Seven days after seeing the bull, E L K Trophyclass was at Hoover Angus, ready to breed cows. Thank you Tyler & Meg Scales of E L K Angus for allowing us to partner on this super neat bull!

- ★ Trophyclass' EPDs aren't earth shattering, but more important to me, they are **REALISTIC, BELIEVABLE, and ACHIEVABLE**. As our breed constantly chases wild EPDs and outlier marbling genetics, we wanted a bull that hits an "optimal" target for carcass genetics while prioritizing maternal strength, longevity, and superior feet. Trophyclass does that! Better yet, he set the weaning weight record at E L K Angus in a dry year! Trophyclass thrived on the tough sagebrush country at the base of the Bighorn mountains in Tyler & Meg's herd that is built around the commercial cattlemen's satisfaction.
- ★ Jim Stampfel of Pine Coulee Angus, breeder of Trophyclass' dam, has this to say about her, "The 14 year-old Black Annie U7 cow is definitely in the discussion as the best cow to be raised at Pine Coulee. She passes on a ton of muscle and style with very good feet, udder, and excellent fertility. She can travel, she can forage, and her production record is excellent. Lastly, her disposition can't be beat, calm and mature." U7's natural calves average a moderate 96 birth ratio, yet whopping 110 weaning ratio and 108 yearling ratio. She sold in the 2018 Ladies of the Beartooth Sale for \$31,000, and has produced over \$150,000 in progeny sales including the Lot 1 bull in the 2018 Pine Coulee Bull Sale. U7 will turn 15 years old shortly after our sale.
- ★ Trophyclass froze semen on his second collection at just 13 months of age, and was flushed to one of the most high-profile cows in the Hoover herd. Then in the fall of 2022, after being away from cows or collections for 3 months, he froze just shy of 500 units in his first walk-in collection!
- ★ Trophyclass will sire one of the two largest sire groups in our spring 2023 calf crop at Hoover Angus!
- ★ With reasonably priced semen and certificates, elite genetics from Hoover Angus are **accessible and affordable** to everyone looking to improve their herd!
- ★ Owned with E L K Angus, Buffalo, WY.